

## MARC Records FAQs

### **\*What is a MARC record?**

A MARC record is a MACHine-Readable Cataloging record. It allows computers in a library to read and interpret the data in a cataloging record—the digital equivalent of the traditional card catalog.

### **\*What does a MARC record tell you?**

Information about the work, such as the title, author, call number, publisher, ISBN, and subject headings, are included within a MARC record.

### **\*Where do I get MARC records for World Book eBooks?**

World Book provides MARC records for all titles on World Book eBooks. Please visit <http://www.worldbookonline.com/training/marc/> to download MARC records for the eBooks site.

### **\*What is the 856 field in a MARC record?**

The 856 field is the “address” of the book on the Internet. This allows patrons to access the eBook from the library’s electronic catalog. The 856 field holds the URL for the eBook. Libraries that require custom URLs may need to modify the MARC records.

- If a library is using bar code authentication or is sharing authentication with other accounts (e.g., other schools in the district), the URLs must include the library’s World Book account ID in the 856 field.

Sample URL for the 856 field without World Book account ID:

<http://www.worldbookonline.com/wb/ebooks/mall/instt/catalog/urn:ISBN:978-0-7166-0419-8/detail.do>

Sample URL with World Book account ID appended:

<http://www.worldbookonline.com/wb/ebooks/mall/instt/catalog/urn:ISBN:978-0-7166-0419-8/detail.do?subacct=123X>

- If a library uses a proxy server (a server that acts as a “middleman”), the URL must be changed to replace [www.worldbookonline.com](http://www.worldbookonline.com) with the library’s proxy server (e.g., [www.worldbookonline.com.myschool.edu](http://www.worldbookonline.com.myschool.edu)).
- At this time, a librarian must edit the World Book MARC record as needed.

**\*Can a library make changes to the MARC records?**

Yes, librarians may edit the MARC records to include additional subject headings, change call numbers, or make other changes they see fit.